

Lights of the Northwoods Business Displays Application Form

Area Business are invited to build their own display in Hodag Park as part of the Lights of the Northwoods Event. All material to be supplied by the business. Displays must be in the spirit of the Holidays and be approved by the Lights Committee. Display areas are approximately 15'x15', larger areas can be requested. Displays should be free standing, weighted down and secured to not become windblown. Park trees or buildings cannot be used as anchors. Metal stakes cannot be driven in the ground without the permission of the Lights Committee. **All lights on the display must be LED** and the Business must supply their own cords to power the display. Power source could be over 100' away. All light strings and cords must be exterior grade and in very good condition. **Ball fields fence panels approx 8'x10' are also available to create a design and outline it with lights.** No inflatable displays or portable generators are allowed. Businesses are not required to tend the display during the event, but are welcome to do so if they choose. The Business can display their name on a poster board or similar material not exceeding 12 square feet and neatly done. **ABSOLUTLY NO VENDING OF PRODUCTS OR SERVICES IS PERMITTED.** The Business assumes the entire risk and liability of their display and the The Lights of the Northwoods or the City cannot guarantee that the display will not be damaged or stolen. Displays can be put up sometime between Nov 13 – December 3rd. Earliest applications will be given priority and we urge uniqueness for the displays. Applications will be accepted until November 20, 2021. Application received prior to October 10th will receive recognition in our brochure that is handed out at the event. Application received after October 10th will be recognized on our Facebook page and on our website. Business must make a make a **\$250 donation** to the Lights of the Northwoods or provide in-kind specific services or material valued at more than \$500. Regular volunteer help with the event does not qualify for in-kind donation. See also our other larger sponsorship packages on our website where you can get recognition in our brochure, Facebook and website.

Name: _____

Address, City, State, Zip: _____

Phone and email: _____

Signature: _____ Date: _____

Brief description of display:

Applications must be received by November 20th, 2021. Mail to: Lights of the Northwoods, PO Box 116, Rhineland WI 54501. Or email to lightsofthenorthwoods@yahoo.com